

February 1st, 1936

5¢ a copy

# Maclean's

Canada Magazine



In This Issue:  
The Story of  
**Hockey's  
Revolutionists  
—The Patrick  
Brothers**

—  
**Stephen Leacock**  
on  
**Academic Freedom**

# While the Entire Truck Industry Gains 35% International Trucks Register Remarkable Gain of 81%



As this announcement goes to press Night's Directories, Ltd., official statisticians of the automotive industry, provide new-truck registration data for the first ten months in 1935 against the same period in 1934. International advances 81%—all trucks together advance 35%. No other leading truck, regardless of size or price, equals the gain made by International.

Trucks are bought for practical reasons, and the rising tide of demand is for INTERNATIONAL. Fix that emphatic preference in your mind when you buy trucks.

INTERNATIONAL HARVESTER COMPANY  
HAMILTON of Canada, Ltd. ONTARIO



International sizes range from Half-Ton Light-Delivery to powerful Dump and Tractor Trucks. International Trucks are built in Canada at Chatham, Ontario. They are sold and serviced through International Truck dealers and through a network of General Motors Dealers located in all principal cities. Look over the models built for work this year.



*"You're like a different person  
this past week, Jim"*

Constipation plus acidty drugs energy down... **Sal Hepatica** combats both.

**JIM** (44-45-46) The man he depended on for help in each endeavor. Then he also learned that many men are men before war without knowing it, due to the drug of constipation plus acidty. Acid breaks and that Sal Hepatica combats both.

Try Sal Hepatica. Under two ingredients in a large glass of water. Thoroughly, just give the man and you will be amazed—acid breaks and that Sal Hepatica combats both.

At the same time, the attack on acidty and constipation will begin to correct your acid condition.

If you are suffering from the expense and the constant question of constipation, you will find it remarkably different. Try Sal Hepatica and you will soon find out. Acid breaks and that Sal Hepatica combats both.

## COLDS GO QUICKER

When you choose your guests, then safety and comfort are the only first considerations.

Sal Hepatica is the ideal, specially designed to do the job—no constipation and no acidty. The second heart, the first sign of a cold, and that Sal Hepatica combats both. Acid breaks and that Sal Hepatica combats both.

**NOTE:** It is of course, not possible to make a cure for constipation and acidty. But this purpose, however, is not possible to a glass of water.

RECOMMENDED BY DOCTORS  
FOR OVER 40 YEARS FOR...



All these ailments are commonly associated with acidty and constipation. Try Sal Hepatica and you will find out.

**SAL HEPATICA** The Mineral Salt Laxative that also Combats Acidity

# INTERNATIONAL TRUCKS





discussed in mid- and mid-late 1990s, and the latter half of the 20th century. The latter half of the 20th century is the period in which the world is said to have entered the 'global village' era, and the latter half of the 20th century is the period in which the world is said to have entered the 'global village' era.

















Above: Kelly Cobble and Gertrude Moore in the tough bit "A Night of the Oyster"



Left: Marie McLaughlin and her young co-star Freddie Bartholomew, with waitress Jane Wilkes, appeared in seven scenes at the 20th Century-Fox lot



Left: The Show was a Bob Bauld film. Photo by A. Nelson Rose, North Sydney, N.S.W.

Below: Patricia Pearce and Betty White in a scene from "The Oyster"



Gertrude Moore's gateway to the Western. View from the 20th Century-Fox Photo



Below: Secretariat's white, Quebec City, C.N.S. photo

Below: at right: The End of a French Day, St. James Station. P.Q. Photo by René Fournier, Montreal



Above: at left: Robert Taylor and Jane Dunn in a scene from "The Oyster". Above: at right: Patricia Moore in a scene from "The Oyster". Below: at right: The End of a French Day, St. James Station. P.Q. Photo by René Fournier, Montreal



















# How the Big Money-Saving DODGE

"OUR DODGE COSTS LESS TO OWN THAN A SMALL CAR... HERE'S WHY"



"I'M GETTING 24 MILES TO THE GALLON... 8 MILES MORE THAN MY SMALL CAR GAVE ME"



Big, New, Money-Saving Dodge... 55¢ a day! (Dodge's 1936)

# Fits the Family Budget...

"I'M SAVING 20% ON OIL... PRACTICALLY NO UPKEEP COST..."



"SO I'LL SAVE MORE THAN THE SMALL DIFFERENCE IN PRICE THE FIRST YEAR ALONE"



## NEW DODGE "Beauty Winner" BREAKS ALL GAS-SAVING RECORDS

"Averages from 21 to 27 Miles to the Gallon"—OWNER REPORT

**MANY** have 1936 Dodge owners are recording amazing gas and mileage records. From all over the country come reports of 21 to 27 miles per gallon—and from 25% to 30% less oil consumption.

Everyone knows Dodge is the car that has smothered all records for ruggedness, dependability, saving gas, oil and upkeep costs. Everyone knows Dodge is the car that has earned the most economical safety tests. Now Dodge steps out ahead with sheer, smooth, lasting beauty that has provided satisfaction from the first mile to the last—everywhere.

### Amazing New Ride

The Dodge "Beauty Winner" of 1936 gives you even more than economy and style—and gives you the "Vergil's Ride"—the amazing long ride American made possible only by Dodge's revolutionary oil weight evenly to all four wheels, the swaying of passengers between the axle and Dodge's "long-haul" axle-way to get into easy to get out of, comfortable, to ride in Dodge also gives you generous hydraulic brakes... polished flooring, Power Windows, Powerup... safety steel bodies... Pleasant Driving.

Control steering, steering, steering and, above all, the extraordinary gas and oil savings effected by the new Dodge.

Big, New, Money-Saving Dodge today. Get behind the wheel and drive it. Compare it with the price with any new car you can find in the 1936 Dodge. And remember the big new Dodge "Beauty Winner"—at now low prices—no profit right down among the lowest priced cars.

Ask for the New OFFICIAL CHRYSLER MOTORS COMMERCIAL GREDIT 3% TIME PAYMENT PLAN

See how it can be yours!  
1. Buy with your regular income.  
2. Pay with your regular income.  
3. Then, when you're ready, pay the balance of the car in 36 months or less.  
In some provinces a small legal down payment is required.

NO OTHER CHARGES

**Big MONEY SAVING DODGE** at new low price

PRICED RIGHT DOWN AMONG THE LOWEST PRICED CARS

























## FOILED AGAIN!

See the Microbes, how, in vain,  
They try to get some cake,  
And bump against the "Cellophane"  
Until their noses ache.

Though they may drill with all their will,  
And chop and hack and hammer,  
Or in big books take learned looks  
And raise an awful clamor,

Still fresh and pure, the tasty cake  
Is sealed in "Cellophane",  
And Johnny Microbe and his friends  
Are, once more, foiled again!



"Cellophane" is the registered trade mark of the DuPont Cellophane Company Inc., for cellulose film manufactured in Canada, under contract, by Canadian Industries Limited.

## AND SERIOUSLY...

Johnny Microbe and his friends have had a very thin time since bakers started wrapping their products in germ-proof, dust-proof "Cellophane". You can always depend upon the purity of foodstuffs—baked goods, groceries, candy—when they are protected from contamination by a wrap of sparkling "Cellophane".

And when buying sheets and blankets, toilet articles, toys and a host of other things, be sure that "Cellophane" cellulose film has kept them fresh and unsoiled for the protection of you and your children. "Cellophane" makes shopping easier, too—you see instantly exactly what you are buying.

If you would like a children's coloring book containing new adventures of the Microbe Family in merry verses, write to Canadian Industries Limited, Department "M", "Cellophane" Division, Montreal. We will be glad to send you one.



# Cellophane

TRADE MARK

**"CELLOPHANE" FOR YOUR PROTECTION**